EASYRE

SERVICE + PLATFORM

Centralized management for the sale and lease of real estate portfolios.

A full-service solution, powered by a proprietary platform with AI and machine learning, for end-to-end control over the sales process - from budgeting to compliance, from market analysis to deal closing.

- RE Funds & Asset Managers
- Portfolio Owners
- Brokerage Networks

Centralized Sales Management

End-to-end sales process management: from lead generation to purchase offers. Integrated Call Center with 100% response rate and full lead tracking. Every contact is handled, every opportunity is tracked.

Built-in Compliance

Building permits, land registry, AML, GDPR, and conflict-of-interest compliance embedded in every workflow. No deal moves forward without full documentation. Encrypted document transfer and restricted access. Zero compliance risk.

AI & Data Intelligence

Machine Learning to flag underperforming assets and potential pricing errors early on. ROI analysis across all marketing channels;
Broker and Agent performance measured at every level of aggregation.

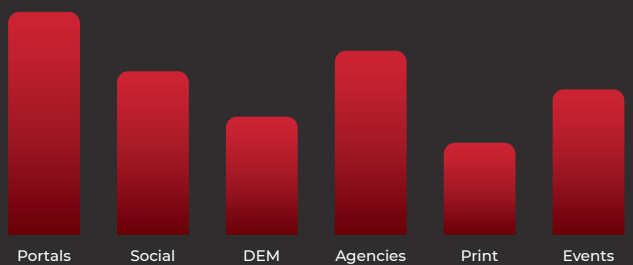
One Platform, All Stakeholders

Agents, Brokers, Asset Managers, Fund Managers, and Compliance Officers collaborate on a single digital workflow. No more fragmented email chains. Every stakeholder aligned in real time on every deal.

Without the right tools, you face legal exposure, GDPR non-compliance, and audit failures.
Unencrypted personal data in emails, untracked communications - every unstructured process is an open vulnerability. In the event of an audit or GDPR inspection, the lack of an integrated platform turns routine operations into difficult-to-defend legal liabilities.

100%	360°	Real-Time	By Design
RESPONSE RATE CALL CENTER	VISIBILITY ACROSS EVERY DEAL	MONITORING KPIS & BUDGET	COMPLIANCE AML & GDPR

MARKETING CHANNEL PERFORMANCE



DIGITAL SALES PIPELINE

1. Listing Publication & Marketing Campaign
2. Lead Generation & Dedicated Call Center
3. Lead Qualification & Agent Assignment
4. Showings, Negotiation & Purchase Agreement
5. Compliance, Preliminary & Closing

Reduced days on market	Optimized marketing spend	GDPR By Design	Data-Driven Decisions	SaaS accessible anywhere

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